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### **Russia and France: Dialog of Linguistic Stereotypes**

The article considers cultural and linguistic images of Frenchman and “Frenchness” in the Russian language, Russian and “Russianness” in the French language in contrastive aspect. The core of linguistic images is analysed – language system facts, the internal form of which contains a direct reference to “Russianness” or “Frenchness”. They are: the words derived from ethnonyms *francuz* ‘Frenchman’, *gall* ‘Gaul’ and place name *Parizh* ‘Paris’ in Russian; the words derived from *Russe*, *Russien* ‘Russian’, *Cosaque* ‘Cossack’ → ‘Russian military’ → ‘Russian’, *Moscou* ‘Moscow’, obsolete *Moscovite* ‘resident of Muscovy, Russian’ in French. Furthermore, the authors get into consideration the collocations with mentioned words. Thematic spheres of secondary semantics are covered: NATURE; HISTORY; MATERIAL CULTURE; LEISURE, SPIRITUAL CULTURE; SOCIAL AND PHYSICAL PERSON. The authors reveal the motivation of linguistic facts and analyse the evaluation component of their semantics.